



pepa talk!

The Official Newsletter of the
Philippine Educational Publishers Association

PEPA, WORKING HARD FOR YOU

by Paolo Sibal, PEPA President

Dear PEPA Members,

Our 3rd quarter has been full of exciting activities both for our members and external stakeholders alike.

We started the quarter with a bang with the PEPA Fun Run 2019, last July 20 at the La Mesa EcoPark to give attention to the importance of physical well-being, and environmental care. It was truly an energizing activity while building bonds along the trail.

August, on the other hand, was on a fast forward mode, devoted to expediting all the necessary elements to make the much-awaited 4th PEPA Conference (PEPCon 4) meaningful.

With September celebrated as Teachers' Month, we are dedicating our hardwork on PEPCon4 to all our dear educators who devoted their lives nurturing our young learners.

The PEPCon4 roster of speakers is one for the books as industry leaders, and key officials from international educational companies share their insights, and best practices on this year's theme:

"Providing Knowledge and Content for Learners Today, from Page to Screen"

Featured topics are: (1) Understanding the Filipino Youth of Today – a call for educational reforms (2) Non-traditional Teaching-Learning: the Case of Blended Learning (3) Global Trends and Best Practices: (4) How Educational Publishers Worldwide are Adapting and Thriving in the Age of Digital Transformation (5) Editorial Process in Digital Publishing. Please get in touch with the PEPA Secretariat at Tel. No. 376-4041 local 334.

We are honored to have the ff. speakers:

Mr. Donald Lim, Dentsu Aegis Network Phils.

Ms. Joy Abaquin, Multiple Intelligence School

Dr. Edizon Fermin, National Teachers College

Mr. SoonJinnLim, Marshall Cavendish Education

Mr. Joseph Chong, McGraw Hill Education Asia

Mr. Poh Swee Hiang &

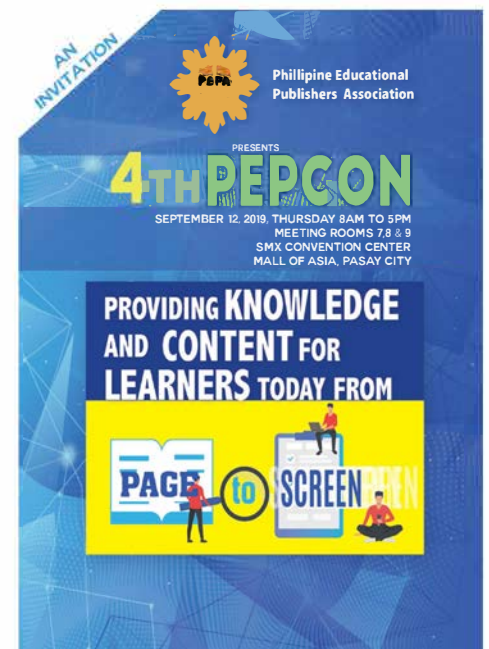
Mr. Giam Kah How, Pelangi Publishing Group

Mr. Irfan Syed, Xentral Methods Sdn Bhn

We extend our heartfelt gratitude to our event partners:

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PEPA FUN RUN

at La Mesa EcoPark
July 20, 2019



PEPA Fun Run 2019

by Anthony Coralejo, 1st Vice President

Amid the serene ambiance at La Mesa Ecopark on July 20, 2019, the 2019 PEPA Fun Run was commenced with a total of 171 participants from 9 educational publishing companies.

The early morning rainshower brought cool breeze and made the park glistening green, a setting so perfect for the nature-friendly running activity.

Along the trail, sportsmanship surely grew in the hearts of the runners, so as friendship.

The event was spearheaded by Anthony Coralejo, PEPA 1st Vice President and Chairperson of the Sports Committee, with the help of the staff of Brilliant Creations Publishing, Inc. and PEPA officers.

Here are the winners in various categories:

Winner of the 10K
Phoenix Publishing House/SIBS Publishing

Winner of the 5K
Phoenix Publishing House/SIBS Publishing

- Winners of 3K
- Felix Acevedo – Vicarish
 - Jonathan Diaz – Rex Book Store
 - Bernadelle Santelices – Phoenix/SIBS
 - Ronnie Pilarca – Abiva
 - Patrick Florento – Brilliant Creations
 - Carlo Rivera – Phoenix/SIBS
 - Jessie Ranque – Rex Book Store
 - Rey Lamboso – Phoenix/SIBS
 - Wilson Parid – St. Augustine
 - Henry Bornaes – Diwa

Winners and non-winners alike look forward to PEPA's next Sports event. Bowling is it? Watch out for our big announcement!

Special Notice: Membership Guidelines

by Dr. Marivie Bautista, 2nd Vice President

Amending the Membership Guidelines stated in the Constitution and By-Laws of the Philippine Educational Publishers Association (PEPA)

AMENDMENTS:

Section 1 Article IV of the PEPA Constitution and By-Laws is hereby amended to read as follows:

Section 1. Members. All legitimate textbook and educational publishers within the Philippines publishing Filipino-authored textbooks and other educational materials whose applications have been previously approved shall become members of the Association. "Legitimate Filipino textbook and educational publishers" is defined or confined to any duly-registered or certified single proprietorship, corporation, partnership, association, foundation or any other legal entities whose 2/3 holdings are owned by Filipinos, etc. represented by authorized officers; whose business standing, reputation, credit worthiness through the years and other business by the Member-Committee to be worthy and capable of being a member.

Membership could come in two entries: one is through Regular membership or Associate membership. Regular membership has fulfilled the full requirements set, the office is operational for more than two (2) years, and has variety of education products offered to the market in all forms possible. Associate membership refers to budding companies; starting at least a year, limited to none products yet to offer to the market.

Section 2 Article V of the PEPA Constitution and By-Laws is hereby amended to read as follows:

Section 2. Annual Dues. Regular and bona fide members shall pay an annual membership dues of Ten Thousand Pesos (Php10,000.00) payable during the first five (5) days of the first month of the fiscal year.

Following are the requirements for associate membership:

- Letter of Intent
- Accomplished Membership Application Form
- Company Profile
- Copy of SEC Certificate, if a Corporation/DTI Certificate of Registration, if Single Proprietorship
- Business Permit (at least 1 year in existence)
- Copy of Latest Financial Statement and/or Income Tax Returns
- Organizational Chart/ List of Officers (must be 100% Filipino owned)

An associate member can become a full-fledged member after 2 years of good standing by submitting the following requirements:

- Updated Membership data
- Accomplished Membership Application Form
- Company Profile
- Copy of SEC Certificate, if a Corporation/DTI Certificate of Registration, if Single Proprietorship
- Business Permit (at least 1 year in existence)
- Copy of Latest Financial Statement and/or Income Tax Returns
- Organizational Chart/ List of Officers (must be 100% Filipino owned)
- Photo of the Office

"*note: All applications for membership are subject to Board's approval."